How EveryStudent.com Benefits You

1 - Here are a few things to know about EveryStudent.com.

2 - It’s written directly to people who do not yet know God.

3 - It’s not like apologetic sites that’s worded to Christians, where you read it, then you have to figure out how to say that to a nonbeliever. EveryStudent.com is built for nonbelievers, so you can send them there directly.

4 - It’s safe. *“The thing I love most about EveryStudent is that it’s safe to send a nonbeliever to. I can trust everything on it. I know the person won’t run into something offensive or weird like they might find on a church or apologetic site.”*

5 - A person can ask a question, and it will be answered by a believer near them.

6 - It’s written the way people talk. People are willing to read something if it’s interesting and helpful, and if it doesn’t take effort to read it. EveryStudent.com reads quickly without effort.

7 - People stay a long time on EveryStudent.com. Way above the average.

8 – The average time on the Home page is a little over one minute.

9- The average time on the Knowing God Personally page: 4 minutes, 12 seconds.

10 – The average time on Is There a God (which is a longer article) is 6 minutes.

11 - The time matches the length of the articles. The longer articles, like Is There a God? Show longer times.

12 - What else should you know about EScom? As we address people’s most pressing questions about life and God, our goal is not to give them information.

13 - We are not just trying to inform. We are trying to persuade…to move the person toward a relationship with God. So it serves you in your goals...helping people come to know Jesus.

14 - The more people you send to EveryStudent.com, the more who receive Christ. We’ve seen this correlation since the start.

15 - Google the word: God. EveryStudent.com comes up 2nd or 3rd right after Wikipedia.

16 - The site is in 40 languages.

17 - Over 50,000 people a day come to the site, from every country of the world.

18 - More than 900 people each day tell us they’ve asked Jesus into their lives while on the site. We have thousands of comments like this person…

*19 - “I got to your website with a question I typed into Google. Once I found it, I was stuck on it.  
 I spent a couple of days on it. Finally I could understand who Jesus is. I felt so invited by Him through your site to be in a relationship with Him. I prayed a prayer of salvation on my knees in my room.   
Thank you for making Him understandable to begin with.”*

(467 words)